



Health Starts at Home

Expanding Housing Wrap-Around Services and Supports



Information Session for Prospective Applicants
August 30, 2018



Information Session Agenda

- Welcome: 9:30 – 9:40
- RFP Overview: 9:40 – 10:00
- Questions and Answers: 10:00 – 11:00
- Concurrent Sessions (optional): 11:00 – 1:00
 - Informal networking among potential applicants: ends noon
 - “Office hours” with SDF staff (see sign-up sheet): ends 1:00 pm

Key Dates

RFP Issued:	August 16, 2018
Information Session:	August 30, 2018
Proposals Due:	September 28, 2018
Review and Negotiations:	October 2018
Awards Announced:	Week of November 5, 2018
Contracts Finalized:	December 2018
Grant Period Begins:	January 1, 2019
Awardee Convenings:	January 2019 – December 2020

RFP Goals

Expand housing wrap-around services/supports to:

- Improve self-sufficiency
- Stabilize health

RFP Goals

Learn how services and supports connected to affordable housing can be most effectively designed/delivered.

RFP Overview

Grant Period: 12 or 24 months

Grant Size:

- No minimum or maximum
- Expect most in \$100-\$300K range

Eligibility:

- Non-profit or public entity
- Serving low-income population in Central Texas
- Services at affordable rental housing

Definitions

- **Affordable Housing** – HUD definition: *“Housing in which the occupant(s) is/are paying no more than 30 percent of his or her income for gross housing costs, including utilities.”* Includes subsidized units, rental complexes built using tax incentives or other vehicles that allow for below market rate rent, or naturally occurring affordable rental properties.
- **Low-Income** – A family or individual living below 80% of area median family income (MFI). (Roughly \$65,000 for a family of four.)
- **Central Texas** – The five counties in which SDF makes investments: Bastrop, Caldwell, Hays, Travis, and Williamson.

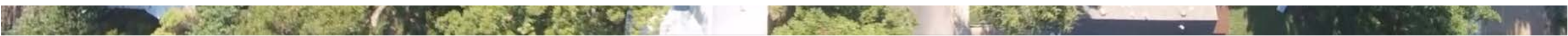


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Flexibility on “affordability”:

The Foundation recognizes that reaching the goals of affordability and tracking resident income may present challenges to applicants. In response, the Foundation will allow for some flexibility in how affordability is interpreted for purposes of establishing applicant eligibility.





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Priorities

- Empowering resident voices
- Increasing social connections
- Activating physical spaces
- Leveraging existing assets



Spring Board Approach



Safety Net Approach

Low

Level of Support Needs

High

Profile:

Families, (often single parents, sometimes refugees), transition-aged youth.

Type of Supports:

Adults: Financial skills, job coaching, health promotion, social connections

Kids: Educational supports, youth development, health promotion

Expected Outcome: Self sufficiency

- **Financial independence** for parents/adults
- **Educational success** for kids
- **Healthy habits** for all



Profile:

Single adults (often older – 50-60s) with multiple chronic conditions (behavioral health, diabetes, COPD etc.), some previously homeless.

Type of Supports:

Case management, on-site healthcare, health promotion, social connections

Expected Outcome: Stabilized Health

- Fewer **EMS** calls
- Reduce avoidable hospital **ED** visits
- Fewer **chronically homeless**



Spring Board Approach



Safety Net Approach

Low

Level of Support Needs

High

Spring Board

Resident led

Characterized by client control, choice, mutuality

Goal: Increased self-sufficiency

Messy Middle

Safety Net

Provider led

Characterized by crisis (health, safety) situation

Goal: Stabilized health

Use of Grant Funds - Examples

Allowable

- Academic help for children or career help for adults
- Case management
- Support of resident led activities (cooking, exercise, financial coaching, peer support, etc.)
- Health promotion (healthy eating, on-site wellness, etc.)

Non Allowable

- Expanding existing SDF-funded project
- Build new housing units
- Rental subsidies
- Services to individuals outside 5-county service area
- \$20k+ of capital expenses
- Governmental responsibilities

Grantee Expectations

- Participate in learning community
 - budget for 4 convenings
- Accept technical assistance as needed
- Report at six month intervals
- Submit budget to actuals, prior to final payment

Scoring Criteria

- Proximity to the eligibility criteria
- Responsiveness to the RFP's goals and objectives
- Clarity and soundness of theory of change
- Commitment to the Foundation's priorities for the RFP
- Potential for scale and sustainability of impact
- Organizational capacity for success
- Opportunities to better leverage other resources or community assets
- Other considerations, such as geographic distribution or target populations

Tips

- Read the RFP carefully
- Think deeply about target population – is the need for a safety net or a springboard?
- Build services you would want to use
- Address RFP's priorities
- Consider leaving your comfort zone
- Ask questions of us or your peers if needed
- Consider if a partnership or collaboration would strengthen the project
- Submit on time



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Contacts



Programmatic Questions

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Technical Submission Questions

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Questions & Discussion



Thank you for your interest

And now.....3 choices:

1. Start the rest of your day
2. Use this space for informal networking
3. Sign up for “office hours” to ask brief questions specific to your organization