Information Session for Prospective Applicants
July 15th, 2019
Healthiest Care
Provide Central Texans with the healthiest care in the world

Focusing on:
Connection to Specialty Care
Dental Health
Health Care Workforce
Insurance Enrollment & Use
Strong Safety Net

Healthiest Places
Create the healthiest places for Central Texans to live

Focusing on:
Access to Healthy Food
Housing
Wrap-Around Services
Opportunities to Be Active
Rural Communities

Healthiest People
Help Central Texans become the healthiest people they can be

Focusing on:
Aging in Place
Childhood Adversity
Teen Pregnancy Prevention
Women’s Health
Putting the Purpose in Parks with Purpose

- Leverage the power of parks to improve health
  - Physical, mental, community
  - Park equity for health equity in urban and rural communities

- Move the Healthy Parks Plan from a document to a catalyst for action

St. David’s Foundation’s 2019 parks funding will be exclusively issued through this RFP
The Opportunity

• Infrastructure/Amenity, Activation, and Hybrid Grants
• Range: $20,000 - $200,000
• 12-month grant period, non-renewable
### Eligibility and Fit

#### Musts
- ✓ 501(c)3 or public entity
- ✓ Serve residents of Bastrop, Caldwell, or Travis county

#### Proceed
- ✓ Fiscal sponsor
- ✓ New applicants
- ✓ State or national org w/ local partners
- ✓ Collaboration with lead applicant
- ✓ Current SDF funding recipient if distinct ask

#### Stop
- ✓ Lead applicant < three years of operations
- ✓ Municipal infrastructure
- ✓ Counterproductive to health
- ✓ Discrimination in hiring or service provision
www.stdavidsfoundation.org
“Current Funding Opportunities”
What’s a park?
Definition
Park features that maximize and unlock the health benefits of parks.

**Project possibilities (see Healthy Parks Design Guidelines)**
- Active Amenities: Playscape renovations, outdoor fitness equipment, trails, athletic fields... Creating a new park?
- Supporting Amenities when Packaged: Shade structures, picnic shelters, water fountains...

**Emphasis**
Purpose first. Creating a built environment that promotes health and a desirable user experience.
Demonstrated community need/demand and likelihood for future use.

**What it’s Not**
Building things for the sake of building things.
Infrastructure/Amenities: “Healthy parks by design”
Activation: “If you activate it, they will come.”

Ways to define
• A critical mass of people using park space in different ways, creating a sense of vibrancy and a reinforcing connection to place and each other.
• Attracting and engaging users who will return.
• Building community around a community asset ...for health.

Project possibilities
• Programming, marketing, events, community engagement, research & evaluation, safety enhancement, beautification...

Emphasis
Purpose first. Improving knowledge, tools, and strategies for activating healthy parks.

What it’s not
Programs for programs’ sake.
Activation: “If you activate it, they will come.”
# Review Criteria

<table>
<thead>
<tr>
<th><strong>Infrastructure/Amenity</strong></th>
<th><strong>Activation</strong></th>
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<tbody>
<tr>
<td>• Strong rationale for location, use DST</td>
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<td>• Target population defined and needs understood.</td>
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<td>• Proposal supported by community engagement along with master plan, Design Guidelines, and/or human centered design.</td>
<td>• Proposal is supported by community engagement and a successful existing model or the literature.</td>
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<td>• 12-month completion timeline</td>
<td>• Good fit for org’s mission</td>
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<td>• Ability to raise full budget if additional resources needed</td>
<td>• Demonstrates alignment with SDF views on activation</td>
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<td>• Plan or agreement for working with owner</td>
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<tr>
<td>• In service to larger community health vision</td>
<td>• Plan for how activation gains will be sustained</td>
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Texas Parks and Wildlife Department Local Grants

- Deadline for 2020 submissions is December 1, 2019.

- A 50% local match is required at the time of application. St. David’s Foundation funding may qualify.
Key Dates

RFP Issued: June 28, 2019
Information Session: July 15, 2019
Proposals Due: August 19, 2019, noon CST
Review: August - October 2019
- Technical
- Staff + SME
- Community Investments Committee
- Board of Directors
Notifications: by October 31, 2019
Grant Periods: January 1, 2020-December 31, 2020
Submission Tips

• Read the RFP carefully. Use the resources.
• Draw from the Healthy Parks Plan and input from your community
• Don’t force a square peg into a round hole
• Consider if a partnership or collaboration would strengthen the project
• Submit on time
FYI: Constitutional Ballot Amendment This November

TEXAS PROPOSITION ___ (#TBD)
A CONSTITUTIONAL AMENDMENT DEDICATING FUNDS TO STATE AND LOCAL PARKS

• Revenue from the state tax on the sale of sporting goods would be automatically appropriated for parks and historic sites

• Funding would be used to
  • Improve maintenance
  • Renovate visitor facilities
  • Allow new state parks to be opened to the public
  • Research wildlife and cultural resources
  • Teach families how to camp and fish
  • Provide grants for local governments to upgrade city and county parks
Expectations of Grantees

- Attend up to two convenings
- Accept capacity building/TA
- Work with learning and evaluation team
- Work with communications team
- Report at six-month intervals
- Plan how you will sustain impact
Programmatic Questions
Elizabeth Krause
Senior Program Officer
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Technical Submission Questions
Vanessa Rocha
Grants Manager
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Decision Support Tool Help (see RFP Appendix A)
Yutika Diwadkar
Community Investments Intern
ydiwadkar@stdavidsfoundation.org
And now…. 3 choices

1. Start the rest of your day
2. Stay here for hands-on Decision Support Tool Training
3. Sign up for “office hours” to ask brief questions specific to your organization