


# Parks With Purpose

Parks for Health and Equity

**StDavid's**  
FOUNDATION

A photograph of a park with large trees and a stone wall. The trees have green and yellow leaves, suggesting autumn. A stone wall runs across the foreground, and a path is visible on the left. A person is walking on the path in the distance. The background shows more trees and a building.

**Information Session for Prospective Applicants**  
**July 15<sup>th</sup>, 2019**



## Healthiest Care

**Provide Central Texans  
with the healthiest  
care in the world**



*Focusing on:*

**Connection to Specialty Care  
Dental Health  
Health Care Workforce  
Insurance Enrollment & Use  
Strong Safety Net**



## Healthiest Places

**Create the healthiest  
places for Central Texans  
to live**



*Focusing on:*

**Access to Healthy Food  
Housing Wrap-Around Services  
Opportunities to Be Active  
Rural Communities**



## Healthiest People

**Help Central Texans  
become the healthiest  
people they can be**



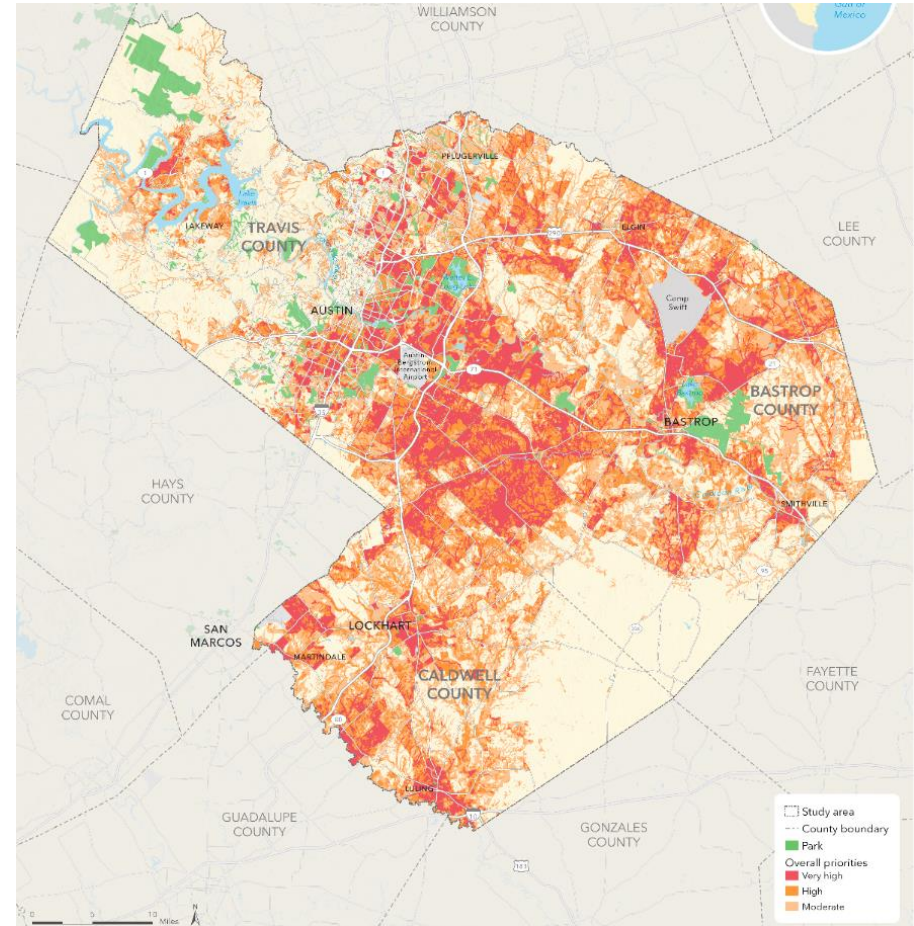
*Focusing on:*

**Aging in Place  
Childhood Adversity  
Teen Pregnancy Prevention  
Women's Health**

# Putting the Purpose in Parks with Purpose

- Leverage the power of parks to improve health
  - Physical, mental, community
  - Park equity for health equity in urban and rural communities
- Move the Healthy Parks Plan from a document to a catalyst for action

St. David's Foundation's 2019 parks funding will be exclusively issued through this RFP





## *The Opportunity*

- Infrastructure/Amenity, Activation, and Hybrid Grants
- Range: \$20,000 - \$200,000
- 12-month grant period, non-renewable

# Eligibility and Fit

## Musts

- ✓ 501(c)3 or public entity
- ✓ Serve residents of Bastrop, Caldwell, or Travis county

## Proceed

- ✓ Fiscal sponsor
- ✓ New applicants
- ✓ State or national org w/ local partners
- ✓ Collaboration with lead applicant
- ✓ Current SDF funding recipient if distinct ask

## Stop

- ✓ Lead applicant < three years of operations
- ✓ Municipal infrastructure
- ✓ Counterproductive to health
- ✓ Discrimination in hiring or service provision

# How to Apply

[www.stdavidsfoundation.org](http://www.stdavidsfoundation.org)

“Current Funding Opportunities”

St. David's Foundation | Current

GRANTMAKING OUR PROGRAMS ABOUT US

lighting)  
3. Hybrid grants for organizations that want to bring together complementary activation efforts with amenity improvements in one proposal.  
Eligible applicants are non-profit organizations and public entities serving Bastrop, Caldwell, and/or Travis Counties. Proposals are due August 19, 2019 by noon CST by online submission. An optional information session will be hosted Monday, July 15th at St. David's Foundation.  
[Click here to download the full RFP.](#)

- Eligibility
- Selection Criteria
- Important Dates
- How To Apply
- Foundation Contacts

Complete proposals must be submitted online by 12 noon CST on Monday, August 19th. Proposals will be date and time stamped. Out of fairness to all applicants, *late proposals will not be reviewed.* [Click here for application link.](#) New users must set up an account. Returning users may use their existing account.

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St. David's FOUNDATION

## REQUEST FOR PROPOSALS

Parks with Purpose:  
Parks for Health and Equity

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What's a park?



# Infrastructure/Amenities: “Healthy parks by design”

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## **Definition**

Park features that maximize and unlock the health benefits of parks.

## **Project possibilities (see Healthy Parks Design Guidelines)**

- Active Amenities: Playscape renovations, outdoor fitness equipment, trails, athletic fields... Creating a new park?
- Supporting Amenities when Packaged: Shade structures, picnic shelters, water fountains...

## **Emphasis**

Purpose first. Creating a built environment that promotes health and a desirable user experience.

Demonstrated community need/demand and likelihood for future use.

## **What it's Not**

Building things for the sake of building things.



# Infrastructure/Amenities: “Healthy parks by design”



# Activation: “If you activate it, they will come.”

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## Ways to define

- A critical mass of people using park space in different ways, creating a sense of vibrancy and a reinforcing connection to place and each other.
- Attracting and engaging users who will return.
- Building community around a community asset ...for health.

## Project possibilities

- Programming, marketing, events, community engagement, research & evaluation, safety enhancement, beautification...

## Emphasis

Purpose first. Improving knowledge, tools, and strategies for activating healthy parks.

## What it's not

Programs for programs' sake.

# Activation: “If you activate it, they will come.”



# Review Criteria

Infrastructure/Amenity	Activation
<ul style="list-style-type: none"><li>• Strong rationale for location, use DST</li><li>• Target population defined and needs understood.</li><li>• Proposal supported by community engagement along with master plan, Design Guidelines, and/or human centered design.</li><li>• 12-month completion timeline</li><li>• Ability to raise full budget if additional resources needed</li><li>• Plan or agreement for working with owner</li><li>• In service to larger community health vision</li></ul>	<ul style="list-style-type: none"><li>• Strong rationale for location, use DST</li><li>• Target population defined and needs understood.</li><li>• Proposal is supported by community engagement and a successful existing model or the literature.</li><li>• Good fit for org's mission</li><li>• Demonstrates alignment with SDF views on activation</li><li>• Plan or agreement for working with owner</li><li>• Plan for how activation gains will be sustained</li></ul>

# Texas Parks and Wildlife Department Local Grants

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- Deadline for 2020 submissions is December 1, 2019.
- A 50% local match is required at the time of application. St. David's Foundation funding may qualify.



# Key Dates

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**RFP Issued**

June 28, 2019

**Information Session**

July 15, 2019

**Proposals Due**

August 19, 2019, noon CST

**Review**

August - October 2019

- Technical
- Staff + SME
- Community Investments Committee
- Board of Directors

**Notifications**

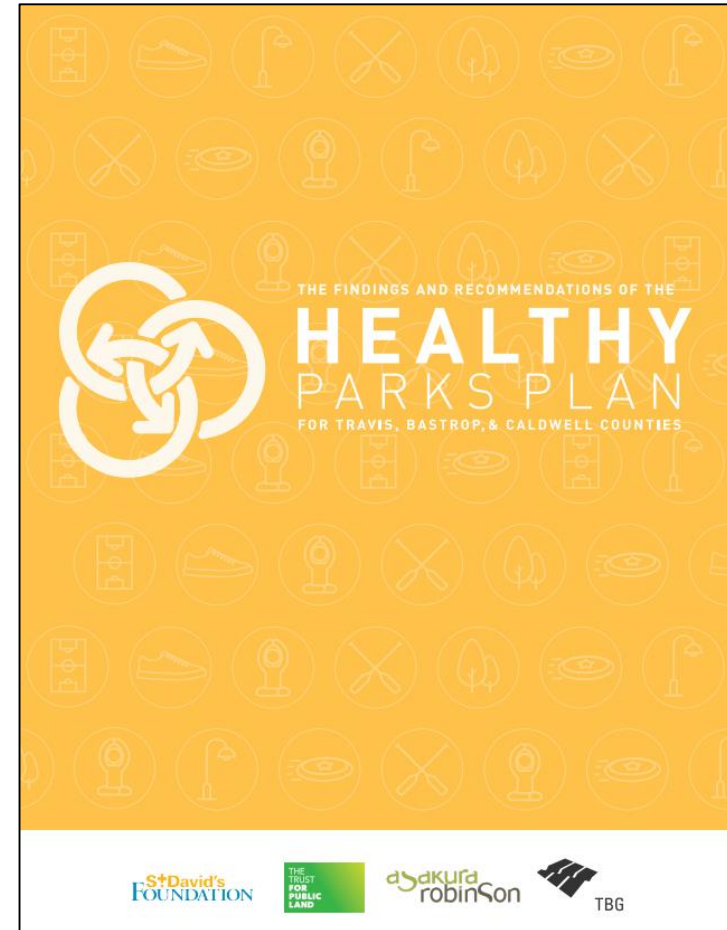
by October 31, 2019

**Grant Periods**

January 1, 2020-December 31, 2020

# Submission Tips

- Read the RFP carefully. Use the resources.
- Draw from the Healthy Parks Plan and input from your community
- Don't force a square peg into a round hole
- Consider if a partnership or collaboration would strengthen the project
- Submit on time



# FYI: Constitutional Ballot Amendment This November

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## TEXAS PROPOSITION \_\_\_\_ (#TBD) A CONSTITUTIONAL AMENDMENT DEDICATING FUNDS TO STATE AND LOCAL PARKS

- Revenue from the state tax on the sale of sporting goods would be automatically appropriated for parks and historic sites
- **Funding would be used to**
  - Improve maintenance
  - Renovate visitor facilities
  - Allow new state parks to be opened to the public
  - Research wildlife and cultural resources
  - Teach families how to camp and fish
  - **Provide grants for local governments to upgrade city and county parks**



# Expectations of Grantees

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- Attend up to two convenings
- Accept capacity building/TA
- Work with learning and evaluation team
- Work with communications team
- Report at six-month intervals
- Plan how you will sustain impact



# Parks With Purpose

Parks for Health and Equity

## Contacts



*Programmatic Questions*

**Elizabeth Krause**

Senior Program Officer

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*Technical Submission Questions*

**Vanessa Rocha**

Grants Manager

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*Decision Support Tool Help (see RFP Appendix A)*

**Yutika Diwadkar**

Community Investments Intern

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# And now.... 3 choices

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1. Start the rest of your day
2. Stay here for hands-on Decision Support Tool Training
3. Sign up for “office hours” to ask brief questions specific to your organization

