

Strategic Vision and Direction



VISION FOR CENTRAL TEXAS

A vibrant and inclusive community in which every individual can flourish and reach their full potential.



MISSION FOR THE FOUNDATION

To advance health equity in Central Texas through investment and action.



CORE VALUES

- Collaboration
- Community
- Compassion
- Innovation
- Stewardship



GUIDING PRINCIPLES

- Use an equity lens in our work
- Listen, learn, and evolve
- Measure outcomes and strive for high-impact work
- Embrace effective risk-taking
- Make data-driven decisions aligned with evidence, strategy, and community voice



STRATEGY

We focus on removing barriers to better living **today** and changing systems and conditions to improve outcomes for a healthier community **tomorrow**.