Strategic Vision and Direction

VISION FOR CENTRAL TEXAS
A vibrant and inclusive community in which every individual can flourish and reach their full potential.

MISSION FOR THE FOUNDATION
To advance health equity in Central Texas through investment and action.

CORE VALUES
• Collaboration
• Community
• Compassion
• Innovation
• Stewardship

GUIDING PRINCIPLES
• Use an equity lens in our work
• Listen, learn, and evolve
• Measure outcomes and strive for high-impact work
• Embrace effective risk-taking
• Make data-driven decisions aligned with evidence, strategy, and community voice

STRATEGY
We focus on removing barriers to better living today and changing systems and conditions to improve outcomes for a healthier community tomorrow.